



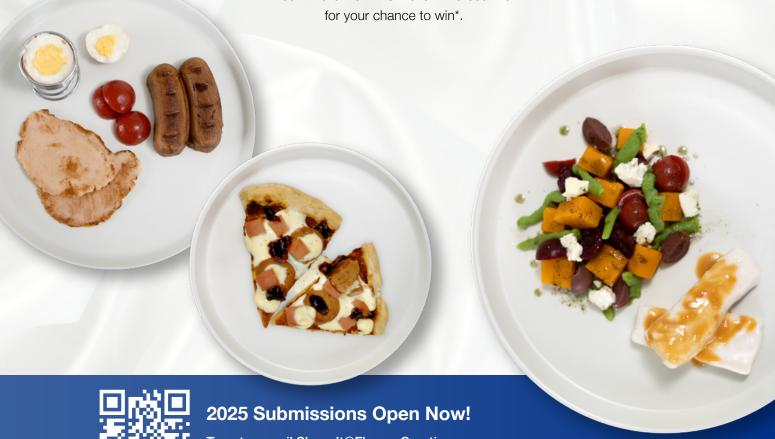
Texture Modified Food Awards

The awards recognise chefs who are bringing dignity back to dining in the world of texture modified food.

COOK. SNAP. WIN.

For your chance to win* BEST Chef and over \$4000 in prizes.

It's easy to enter - just email a photo of your most innovative IDDSI Level 4 Pureed Dish



To enter email ShapeIt@FlavourCreations.com.au

T&Cs apply. Entries close 28 September 2025. See reverse for entry details.

HOW TO ENTER

Enter solo or as part of a duo. Multiple entries are welcomed.



Cook

Develop an original IDDSI Level 4 Pureed dish.



Snap

Take a photo of your dish that captures its culinary appeal.



Win

Email your photo and the name of your dish to Shapelt@FlavourCreations.com.au

PRIZES

Winner

Prize Valued At \$4,190

- \$1,000 Cash Prize.
- Award trophy, presented at the IHHC National Conference Cocktail Party on 28 October 2025 at the Pullman Melbourne on the Park, Victoria.
- 1 x Ticket to the IHHC National Conference on 28 October 2025 at the Pullman Melbourne on the Park, Victoria, including access to the cocktail party, texture modified food workshop and culinary competition.
- 1 x 12-month IHHC Membership.
- Nationwide Exposure:
 - Press release, social media and newsletter announcements to over 10,000 healthcare professionals.
 - Work published in the IHHC National Magazine.
- Invitation to Flavour Creations development kitchen, including flights and accommodation, to craft new Shape It Instant recipes shared with food service kitchens nationwide.
- Guest judge for the 2026 Texture Modified Food Awards.

Runner Up

1 x Runner Up Prize Valued At \$2,740

- \$250 Cash Prize.
- Award trophy, presented at the IHHC National Conference Cocktail Party on 28 October 2025 at the Pullman Melbourne on the Park, Victoria.
- 1 x Ticket to the IHHC National Conference on 28 October 2025 at the Pullman Melbourne on the Park, Victoria, including access to the cocktail party, texture modified food workshop and culinary competition.
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Prize Pack



10 x Shape It Moulds

shape it



1 x Shape It Apron



2 x Shape It Instant Powder, 200g can

JUDGING CRITERIA



Originality

The dish is unique, inspired by a person dining with dysphagia.



Creativity

The dish is named creatively and resembles the original food.



Drocontation

The dish is presented and photographed in an appetising way.





*Go to FlavourCreations.com.au/TMFAwards for full Terms and Conditions and entry details. Open to Australian residents aged 18 years and older. Employees of the Promoter and Co-Sponsor directly involved in the conduct of this promotion, including winner selection, will not be eligible to enter. Multiple entries are permitted. Commences 14/04/25 at 9:00am AEST and closes 28/09/25 at 11:59pm AEST. Judging will be via Teams Meeting on 03/10/25 (Round 1) and 10/10/25 (Round 2) at 2:00pm AEST. Prize winner notification on 13/10/25 AEST and winners announced on 28/10/25 at the IHHC Conference. Total prize value AU\$6,930. Prizes not redeemable for cash. Judges will apply the following criteria: presentation, creativity, originality, and any other relevant criteria. Winner advised via email and phone. Winner's name published on the Promoter and Co-Sponsor social media and websites. Co-sponsored by Flavour Creations.