



# **Supports** Wound Healing from the **Inside** Out



High **ZINC** 

**4.59** L-Arginine

15g Protein 2.0 kcal/mL

High VITAMIN C







# **Introducing Argie:**

# **Supports Wound Healing from the Inside Out**

Argie Wound Care provides key nutrients that support muscle health, skin integrity, and promotes effective wound healing, reducing the likelihood of infection.

High in Energy and Protein, enriched with the right balance of L-Arginine, Zinc and Vitamin C. Argie is backed by science to support wound healing and recovery from the inside out.

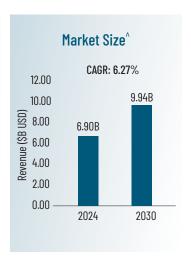
#### Fun Fact:

The name 'Argie' is a play on its key ingredient, L-Arginine, an amino acid known for its role in wound healing.

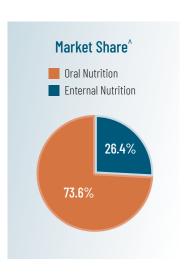
### **Medical Food Market - Wound Healing**

With more people seeking healthcare solutions, adding nutrition to their wound healing presents an opportunity for pharmacy teams to support customers and drive new revenue by offering Flavour Creations science-backed nutrition.



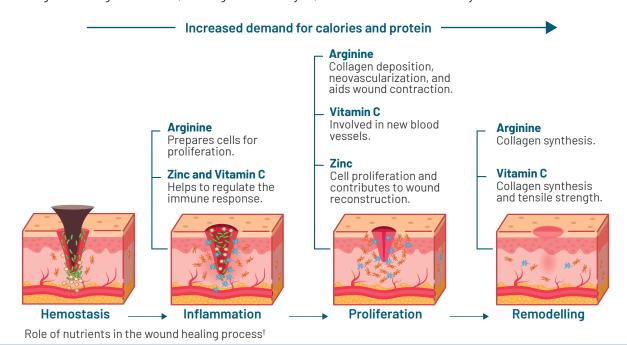






## **Specialised Nutritional Supplement for Wound Healing**

Optimal wound healing requires an increased demand for calories, protein and the right nutrition. Without enough of the right nutrients, healing can be delayed, and wounds are more likely to become chronic.



#### **Argie Wound Care Range**

Available in two refreshing flavours—Green Apple and Orange.

**Recommended:** two serves per day, or as prescribed by your healthcare professional, for two weeks or until healed.

#### **Suitable Diets**

- High Protein High Energy
- Pre and Post-surgery
- Renal Conditions
- Low Sodium and Potassium
- Low Phosphorus
- Clear Fluid
- Diabetes
  - ∘ Green Apple: Low GI = 50
  - Orange: Moderate GI = 60

#### **Dietary Preferences**

- Gluten Free
- Dairy Free
- Lactose Free
- Fat Free
- Nut and Soy Free
- Halal Certified
- Kosher Suitable

#### Ready-to-Drink Benefits

- Ease of Use All-in-one wound nutrition supplement.
- Sustainability 100% recyclable can, with a refund through Containers for Change.
- Low Volume 150mL high calorie and protein supplement.

## **Key Features**







Argie =



Faster, More Effective Wound Healing

# 4.5g L-Arginine

An essential amino acid for wound healing that must be obtained from the diet. It promotes blood flow to the wound site, supports collagen synthesis and deposition, aiding tissue repair and healing.



# 159 Protein

High in Collagen Protein for wound healing,<sup>2,3,4,5</sup> supporting collagen synthesis, immune function, muscle mass maintenance and tissue repair.<sup>7</sup>

Enriched with L-Tryptophan, for a complete amino acid profile.



# 2.0 kcal/mL

Helps meet increased Energy demands during wound healing, 2.3,4,5 supporting collagen synthesis and helping maintain body weight. 6



# High **ZINC**

Enriched with Zinc to support wound healing, tissue regeneration and immune function.<sup>6</sup>



# High VITAMIN C

Enriched with
Vitamin C to promote
collagen formation
and support immune
function, aiding
tissue repair and
healing.



## Partnering for Better Wound Care \_\_\_

Flavour Creations is proud of our partnership with Wounds Australia.

Together, we are dedicated to raising awareness about the vital role nutrition plays in wound healing, enhancing patient outcomes across Australia.

Further supporting Wounds Australia research and educational resources, Flavour Creations will make a donation for every can of Argie sold.





### **Argie POS and Training Support**

#### **POS Support**

- Argie Shelf Wobbler
- · Argie Shelf Strip
- Argie Product Flyer POS
- Argie Wound Care Checklist

#### Healthcare Professional Referral

- · Pharmacy Script Pad
- D9165 DVA Request Nutritional Supplementation

#### **Pharmacy Training**

- Argie Guided Training Video
- Nutrition for Wound Prevention and Healing Flyer















#### **Distributor Codes**

	Product	Size	Barcode	RRP Can	CH2	API	Symbion
Argie Wound Care	Argie Arginine Orange 150mL Can - 12 Pack	150mL x 12	9325219002203	\$3.95	2827968	93748	841854
Argie Wound Care	Argie Arginine Green Apple 150mL Can - 12 Pack	150mL x 12	9325219002227	\$3.95	2827950	93749	841838



#### Partnering for Better Wound Care

The right diagnosis. The right treatment. At the right time.

Figures: \*Wounds Australia. Australian Consumer Insights into Wound Care. 2024. †Ju M, Kim Y, Seo KW. Role of nutrition in wound healing and nutritional recommendations for promotion of wound healing: a narrative review. Ann Clin Nutr Metab. 2023;15(3):67-71. https://doi.org/10.15747/ACNM.2023.15.3.67 ^Grand View Research. (2024). Asia Pacific medical foods market analysis report forecasts, 2025-2030.

References: 1. Wounds Australia. (n.d.). Home. Wounds Australia. Retrieved 5 March 2024, from https://woundsaustralia.org/ 2. National Pressure Injury Advisory Panel, European Pressure Ulcer Advisory Panel, & Pan Pacific Pressure Injury Alliance. (2025). Nutrition in pressure injury prevention. In E. Haesler (Ed.), Prevention and treatment of pressure ulcers/injuries: Clinical practice guideline. The international guideline: 4th edition. 3. Trans-Tasman Dietetic Wound Care Group. (2011). Evidence based practice guidelines for the dietetic management of adults with pressure injuries. Dietitians NZ & Dietitians Association of Australia. 4. Soares do Espirito Santo, A. C, et al. (2024). Impact of oral nutritional supplement composition on healing of different chronic wounds: A systematic review. Nutrition, 124, 112449. https://doi.org/10.1016/j.nut.2024.112449 European Pressure Ulcer Advisory Panel, National Pressure Injury Alliance. (2019). Prevention and treatment of pressure ulcers/injuries: Quick reference guide (E. Haesler, Ed.). EPUAP/NPIAP/PPPIA 6. Stechmiller, J. K. (2010). Understanding the role of nutrition and wound healing. Nutritional Clinical Practice, 25(1), 61-68. https://doi.org/10.1177/0884533609358997 7. Quain, A. M., & Khardori, N. M. (2015). Nutrition in wound care management: A comprehensive overview. Wounds, 27(12), 327-335.