



THE DYSPHAGIA CUP

an innovation in accessible design



The Dysphagia Cup

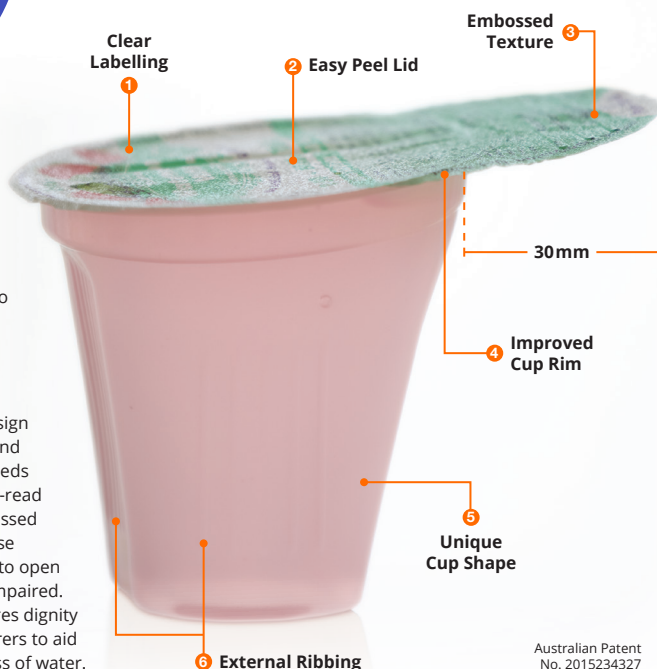


The Dysphagia Cup

After seven years of research and development and an investment of over six million dollars, Flavour Creations launched the Dysphagia Cup in 2016. An innovation in accessible design, the Dysphagia Cup empowers individuals who currently have difficulty holding a cup to feed themselves independently.

Accessible Design

Each element of the Dysphagia Cup's design has been carefully considered with the end user and their safety and accessibility needs in mind. Features include a large easy-to-read foil label with external ribbing and embossed texture to assist with a manual grip. These features combined make the cup easier to open and hold by people who are physically impaired. This allows greater autonomy and restores dignity to those who would often depend on carers to aid in even simple tasks—like drinking a glass of water.



Australian Patent
No. 2015234327

KEY FEATURES

1 Clear Labelling

Clearly printed product details on the lid, including nutritional information, ingredient declaration and colour-coded viscosity.

2 Easy Peel Lid

An extended 30mm long x 60mm wide user-friendly pull-tab on the foil lid to assist opening by people of all ages and dexterity. *See opposite page for more information.*

3 Embossed Texture

The tab has an embossed texture and deep-etched ribbing to assist manual grip.

4 Improved Cup Rim

Improved cup rim to minimise leakage of liquid due to poor lip control.

5 Unique Cup Shape

With its unique angled shape, the Dysphagia Cup allows the contents to be sipped without any neck extension (chin tuck). Chin tuck is a necessary postural adjustment for people with dysphagia. The front of the cup is 5mm

higher than the back to further assist with this. The cup also has a suitable diameter, curvature, ribbed sides and indentations for ease of holding.

6 External Ribbing

External ribbing to further assist manual grip.

✓ Designed for Accessibility

Meets or exceeds all criteria outlined in *Arthritis Australia's Packaging Design Accessibility Guidelines*.

✓ Dysphagia Cup Lid*

Unfinished drinks can be covered and refrigerated with the Dysphagia Cup Lid to minimise waste. Covered drinks also save space as they can be easily stacked in the fridge.

✓ Dysphagia Cup Holder*

The double-handled Dysphagia Cup Holder further empowers people who experience difficulties holding and drinking from a cup as it helps to keep the Dysphagia Cup stable. *See back page for more information.*



*sold separately

The Easy Peel Lid



KEY FEATURES

✓ Large Pull-Tab

An extended 30mm long x 60mm wide user-friendly pull-tab to assist opening by people of all ages and dexterity.

✓ Embossed Texture

To further assist manual grip, complete with non-slip ribbing of foil tab for extra grip.

✓ Clear Information

Clearly printed important product details including nutritional information, ingredient declaration and colour-coded viscosity.

✓ Designed for Accessibility

Meets or exceeds all criteria outlined in *Arthritis Australia's* Packaging Design Accessibility Guidelines.

✓ Designed for Safety

Fully compliant with *FSANZ* Food for Special Medical Purposes (FSMP) Labelling Requirements.

Clear and easily identifiable viscosity levels



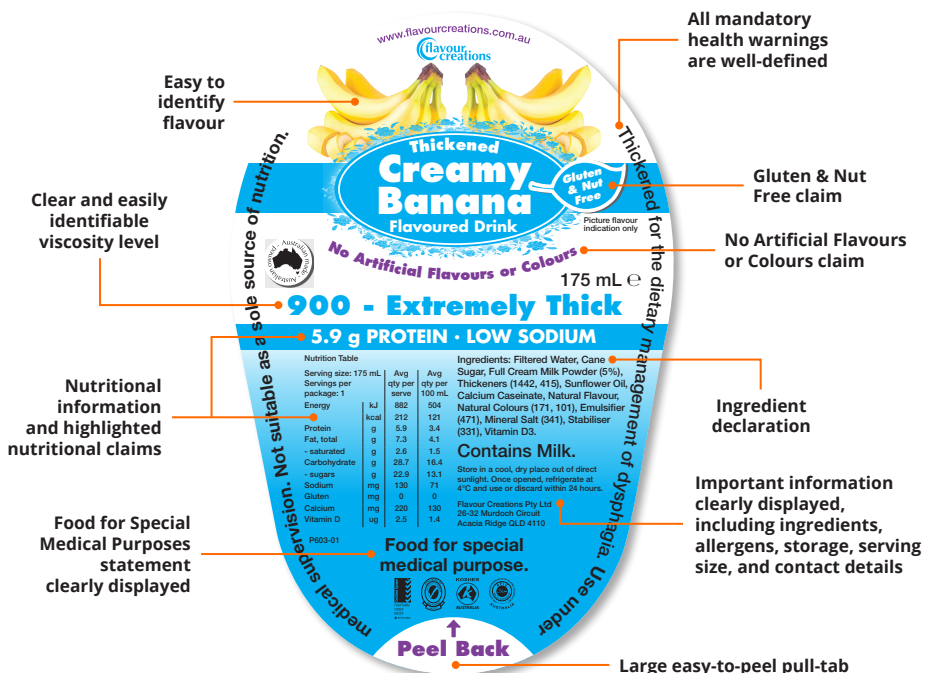
Level 150
Mildly Thick



Level 400
Moderately Thick



Level 900
Extremely Thick



The Dysphagia Cup Holder

KEY FEATURES

① Large Easy-Grip Handles

Easy to hold and use, allowing for complete autonomy for all users from children to older adults.

② Unique Design

Specially designed to fit the Dysphagia Cup, keeping it stable and secure when drinking.

✓ Enables Independence & Restores Dignity

✓ Reusable & Dishwasher Safe

✓ Made in Australia



The Dysphagia Cup is the culmination of 20 years' work at Flavour Creations where we continually strive to enhance the quality of our clients' lives. Driven by a desire to restore dignity, independence and a safe swallow to our clients, we invested seven years of research and development to invent and manufacture three viscosity-controlled and colour-coded dysphagia drinks; maximising safety and compliance. I am proud of witnessing the success of our labour when a client enjoys their favourite drink, without assistance.

Bernadette Eriksen
Founder & CEO
Flavour Creations

PATIENT SAFETY



EMPOWERMENT



INNOVATION



M138-02

**flavour
creations**

26-32 Murdoch Circuit, Acacia Ridge QLD 4110 Australia

P +61 7 3373 3000 F +61 7 3892 3109 E sales@flavourcreations.com.au

For more information or product samples, please contact your local Flavour Creations Business Manager.

flavourcreations.com.au