



📷 Bernadette Eriksen, founder of Flavour Creations. Picture: Mark Cranitch

QLD Business

Flavour Creations founder crowned Telstra Queensland Business Woman of the Year

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AN ENTREPRENEUR whose nutritional products have helped thousands of vulnerable people has been crowned the Telstra Queensland Business Woman of the Year.

Founder and chief executive of Flavour Creations Bernadette Eriksen was named the winner of the award at a gala dinner at Brisbane City Hall last night.

The company manufactures pre-thickened drinks and products, targeted at those who may have difficulty swallowing such as the elderly and infants.

Her company has been in business for more than 20 years, and is used in every government-owned hospital in the country.

Ms Eriksen said her business hoped to enhance the quality of people's lives, citing 50 per cent of aged-care residents suffer from malnutrition and dehydration.

"I hope my business success shows other aspiring female entrepreneurs that we all have the ability and responsibility to create the kind of world we want to live in," she said. Other big winners last night were Access Community Services chief executive Gail Ker, who won the purpose and social enterprise, and Health Leaders Australia chair Dr Nicki Murdock.

The corporate and private award winner was Chandler Macleod indigenous strategy general manager Kyra Bonney, while Kit and Clowder owner Alyce Keegan won the young business woman award.

Telstra Business Women's Awards ambassador and group executive media and chief marketing officer Joe Pollard said that all of the Queensland winners deserved to be recognised for their achievements.

"As an industry leader, Ms Eriksen is enabling patients to enjoy food with dignity, while also ensuring products cater to their nutritional requirements," he said.

The Telstra Business Women's Awards are supported by News Corp, publisher of The Courier-Mail.

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